Pandemics and Infection Control: Meeting Tomorrow’s Threats and Challenges Today

A Public Policy Exchange Symposium

Wednesday 16th March 2016
10:15am – 4:30pm
Central London

Public Policy Exchange holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.
Overview

According to Public Health England (PHE), the threat from pandemic influenza remains the top national risk from infectious diseases and other public health hazards. Also, with the conditions allowing a new virus to develop and spread still existing, a pandemic could surface at any time in the near future with unpredictable health and socio-economic impact.

In particular, factors such as crowded cities, a growing population and the sheer amount of travel in and out of the UK provide ideal conditions for a virus to spread. When a pandemic occurs, it may significantly disrupt the normal functioning of society placing intense pressure on health and social care services and causing increasing levels of absence from the workplace and schools. The emergence of the H1N1 Swine Flu Influenza Pandemic in 2009 have demonstrated the unpredictability of such phenomena, and the extent to which they can affect our daily lives.

In order to ensure the UK is resilient to threats from novel influenza viruses, pandemic preparedness is recognised as an integral part of a wider emergency planning and response at a national and local level, illustrating the need for flexible and adaptable procedures for responding to a future pandemic.

Therefore, the UK Influenza Preparedness Strategy (2011) was published to replace the ‘Pandemic Flu: a National Framework for Responding to an Influenza Pandemic’ (2007), to set out the Government’s strategic approach for responding to an influenza pandemic and to update operational plans by local organisations and emergency planners.

Furthermore, the UK Government Civil Contingencies Secretariat (CCS) issued in July 2013 a revised guidance to support and revise the local multi-agency pandemic plans (Preparing For Pandemic Influenza: Guidance for Local Planners) and the public health agency, published in August 2014 the Pandemic Influenza Response Plan to clarify its role (based on the ‘PHE Pandemic Influenza Strategic Framework’).

This special symposium offers an invaluable opportunity for emergency planners, infection prevention and control teams, influenza pandemic preparedness leads, health services, local authorities, and other key stakeholders to examine the resilience of the current framework for pandemic preparedness and explore what more still needs to be done. The symposium will allow delegates to assess how well their organisation and local area is prepared and the ways in which good hygiene can be promoted.

The prospect of a flu pandemic is one of the highest risks faced by the UK. Ensuring the country is fully prepared and able to respond quickly and effectively is a top priority for PHE and, of course, for the government. The 2009 H1N1 pandemic certainly tested our plans for dealing with a new pandemic strain. Fortunately it was a mild one, but we need to be confident that our planning and responses are sufficiently flexible to deal with every eventuality.

- Chief Executive, Public Health England, August 2014

Why Attend?

✓ Understand Government thinking on pandemic preparedness, assess latest policy developments, evaluate the progress made, identify gaps and make future policy recommendations
✓ Analyse the role of PHE in pandemic preparedness and response activity, discuss the responsibilities of PHE within the five pandemic phases of Detection, Assessment, Treatment, Escalation and Recovery (DATER)
✓ Explore ways in which infection control and good hygiene can be enforced and promoted in all organisations and high-risk settings
✓ Discuss and debate how the impact of pandemics on society and economy can be limited
✓ Consider the essential role of communication and multi-sector collaboration in ensuring all bodies and the public are well-informed and engaged

Who Should Attend?

• Pandemic Preparedness Teams
• Pandemic Influenza Coordination Teams
• Infection Prevention and Control Teams
• Influenza Planning Committees
• Respiratory and Systemic Infections Teams
• Epidemiologists
• Pandemic Influenza Scientific Coordinators
• NHS Trusts, Foundation Trusts, Care Trusts
• Mental Health Trusts
• Medical Directors
• Infection Control Services and Businesses
• Local, Regional and National Health Services
• Health Treatment/Advisory Services
• Health Promotion Advisers
• Allied Health Professionals
• Emergency Care Leads
• Immunisation Leads and Coordinators
• Microbiologists
• Communication Teams
• Local Resilience Forums and Local Health Resilience Partnerships
• NHS Purchasing and Supply Agencies
• Commissioning Managers
• School Nurses and Health Visitors
• Directors of Children’s Services
• Families Services Officers
• Chief Pharmaceutical Officers
• Pharmaceutical Companies and Vaccine Manufacturers

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/MSNUZ/
Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30</td>
<td>Registration and Morning Refreshments</td>
</tr>
<tr>
<td>10:15</td>
<td>Chair’s Welcome and Introduction</td>
</tr>
</tbody>
</table>
| 10:30 | **Panel Session One:** Ensuring Emergency Planning and Preparedness for the Challenge of Pandemic Influenza  
- Pandemic Influenza as one of the Most Severe Threats for the UK’s Public Health – Discuss the Unpredictable Nature and Potential Severity of the Pandemic Influenza, Review Latest Scientific Evidence and Consider Lessons Learnt  
- Understand Government Thinking on Pandemic Preparedness – Assess Latest Policy Developments, Evaluate the Progress Made, Identify Gaps and Make Future Policy Recommendations  
- Constructing Effective Strategies and Ensuring Funding and Expertise is Available  
- Analyse the Role of PHE in Pandemic Preparedness and Response Activity – Discuss the Responsibilities of PHE within the Five Pandemic Phases of Detection, Assessment, Treatment, Escalation and Recovery (DATER)  
- Ensuring Health and Care Systems are Ready to Provide Treatment and Support Whilst Maintaining Other Essential Care  
- Protecting Groups Most at Risk of Severe Illness, Detecting and Assessing the Impact of the Virus on Vulnerable Groups |
| 11:15 | Morning Refreshments |
| 11:30 | Open Floor Discussion and Debate with Panel One |
| 12:30 | Networking Lunch |
| 13:30 | **Panel Session Two:** Mitigating the Risks and Implications of a Pandemic at a National and Local Level  
- Communication Before, During and After Emergencies – Raising Government, Health Professionals’ and Public Awareness of Risks and Ensuring they are Engaged and Well-Informed  
- Minimising the Potential Health Impact of a Pandemic on Society and Critical Sectors of the Economy, Promoting a Return to Normality and the Restoration of Disrupted Services  
- Ensuring Good Hygiene and Infection Control – Promoting Individual Responsibility and Action to Reduce the Spread of Disease  
- Highlight the Significance of Business Continuity Plans – Promoting Work During the Inter-Pandemic Period to Develop the Capacity and Resilience of the Nation  
- Discuss the Importance of the Emergency Services in Ensuring Community Resilience and Improving the Effectiveness and Efficiency of Emergency Responses |
| 14:15 | Afternoon Refreshments |
| 14:30 | Open Floor Discussion and Debate with Panel Two |
| 15:30 | Chair’s Summary and Closing Comments |
| 15:40 | Networking Reception |
| 16:30 | Close |

* Please note that the programme is subject to change without notice

Event Details

<table>
<thead>
<tr>
<th>Date</th>
<th>Wednesday 16th March 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time</td>
<td>10:15am – 4:30pm</td>
</tr>
<tr>
<td>Venue</td>
<td>Central London</td>
</tr>
</tbody>
</table>

Forthcoming Events

**New Web Surveillance Powers: Ensuring Public Safety and Catching Criminals in the Digital Age**  
12th January 2016

**Tackling Rape, Sexual Assault and Harassment at Universities and Colleges**  
13th January 2016

**Guns, Gangs and Knives: Working in Partnership to Tackle Serious Youth Violence**  
14th January 2016

**Child and Adolescent Health and Well-being: The Next Steps Towards Tackling Child Poverty In Our Communities**  
19th January 2016

**Making our Nation More Resilient to Flooding: Designing Effective Strategies and Delivering Key Solutions to our Communities**  
20th January 2016

**Clamping Down on Dangerous Dogs: Protecting the Public and Promoting More Responsible Pet Ownership**  
21st January 2016

**Improving Local Parking Enforcement: The Next Steps**  
26th January 2016

**Transforming the UK’s Immigration and Asylum System: The Next Steps**  
27th January 2016

**Dealing with Rogue Bailiffs and Protecting People in Debt: The Next Steps**  
28th January 2016

**Breaking the Cycle of Despair: The Next Steps to Turn Around ‘Troubled Families’**  
2nd February 2016

**Reforming Adoption and Fostering Services: Improving Outcomes for All Children and Young People**  
3rd February 2016

**Prevention, Protection and Prosecution: Implementing a Zero Tolerance Response to Female Genital Mutilation**  
4th February 2016

**Adopting a Zero Tolerance Approach on Discrimination in Sport: Ensuring Equality, Promoting Inclusion for All**  
9th February 2016

**Implementing Universal Credit: The Next Steps for Local Authorities**  
10th February 2016

Marketing and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact us on 020 3137 8630 or email info@publicpolicyexchange.co.uk

Enquiries: 020 3137 8630
www.publicpolicyexchange.co.uk